

TPVISION

iMade

Quest for tailor made, local production

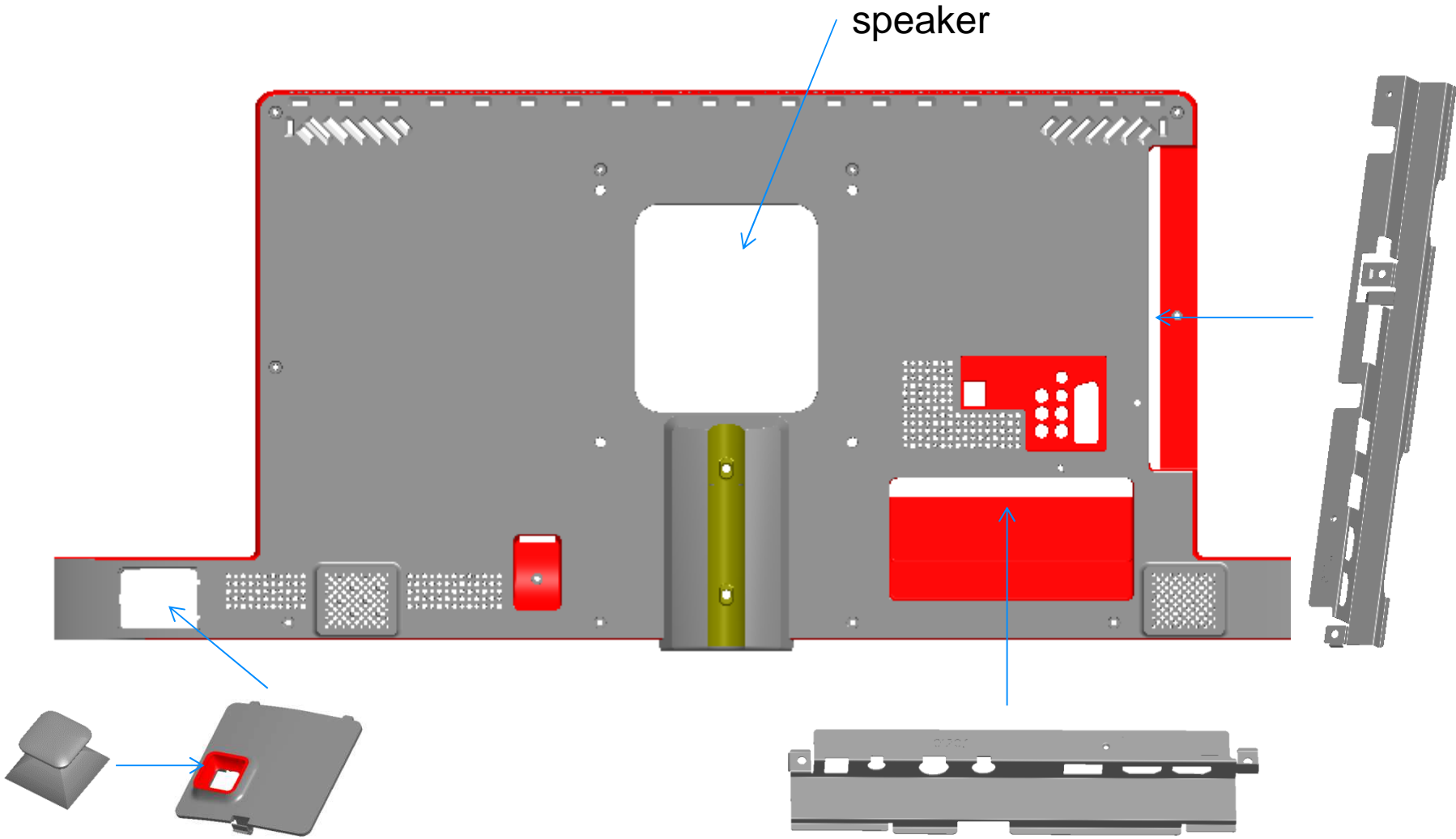
Andries Reymer
23 June 2014

iMade
Lokale productie op maat

Confidential

Technology and value creation

> integrating features



Technology and value creation

> Proof of concept iMade



Technology and value creation

> Proof of concept iMade



Remarkable design

Technology and value creation > Proof of concept iMade

Smart feature integration

TPVISION



Technology and value creation > Proof of concept iMade



Additional features - Built in

Technology and value creation

> personal configuration / made to order

The screenshot shows a Dell website interface for configuring laptops. At the top right, there are links for "Learn More" and "Inside CORE™ i5". The main heading is "Laptops, Ultrabooks™ & Notebooks". Below this is a "Shop and Compare" section with a grid of filter buttons: Screen Size, Processor, Operating System, Price, Memory, Hard Drive Size, Optical Drive, Video Card, Delivery Options, and Screen Resolution. A dropdown menu for "Optical Drive" is open, showing options for "CD/DVD+RW" and "Blu-Ray Disc", along with a "Help Me Choose" button. Below the filters are five product category cards: "Optional Touch Screen Laptops" (As low as \$299⁹⁹), "Everyday Laptops" (As low as \$299⁹⁹), "On-the-Go & Ultrabooks" (As low as \$349⁹⁹), and "Premium Performance" (As low as \$600⁹⁹). Each card includes a list of features and benefits.

Learn More > Inside™ CORE™ i5

Laptops, Ultrabooks™ & Notebooks

Shop and Compare

Screen Size Processor Operating System Price Memory

Hard Drive Size Optical Drive Video Card Delivery Options Screen Resolution

Optical Drive

- CD/DVD+RW
- Blu-Ray Disc

Help Me Choose

Optional Touch Screen Laptops
As low as \$299⁹⁹

- 11 to 17 inch screen sizes
- Optimized for Windows 8
- Up to 3200x1800 QHD display

Everyday Laptops
As low as \$299⁹⁹

- Great for home and school
- Variety of affordable styles
- Inspiron 15 & 15R: 4 Years of support for price of 3

On-the-Go & Ultrabooks
As low as \$349⁹⁹

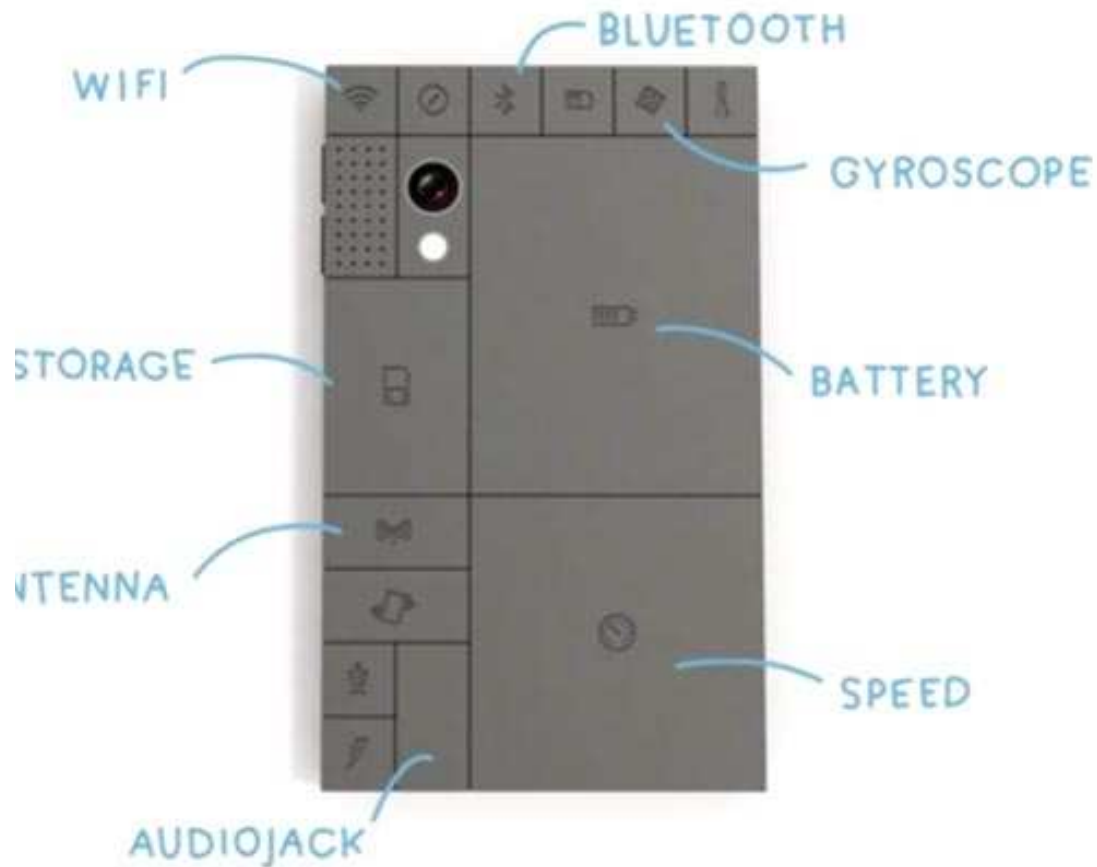
- Super thin and light
- Extra-long battery life
- Touch screen options

Premium Performance
As low as \$600⁹⁹

- Superior craft
- Thin and sleek
- Up to 3200x1800 QHD display

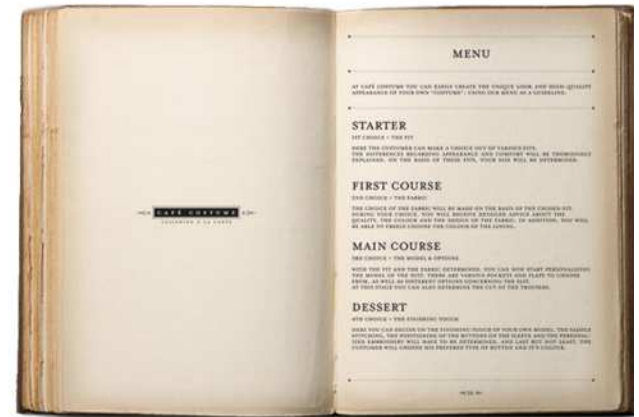
Technology and value creation

> personal configuration / made to order



CAFÉ COSTUME
TAILORING A LA CARTE

CONCEPT MENU STORES ARTWORK PRI

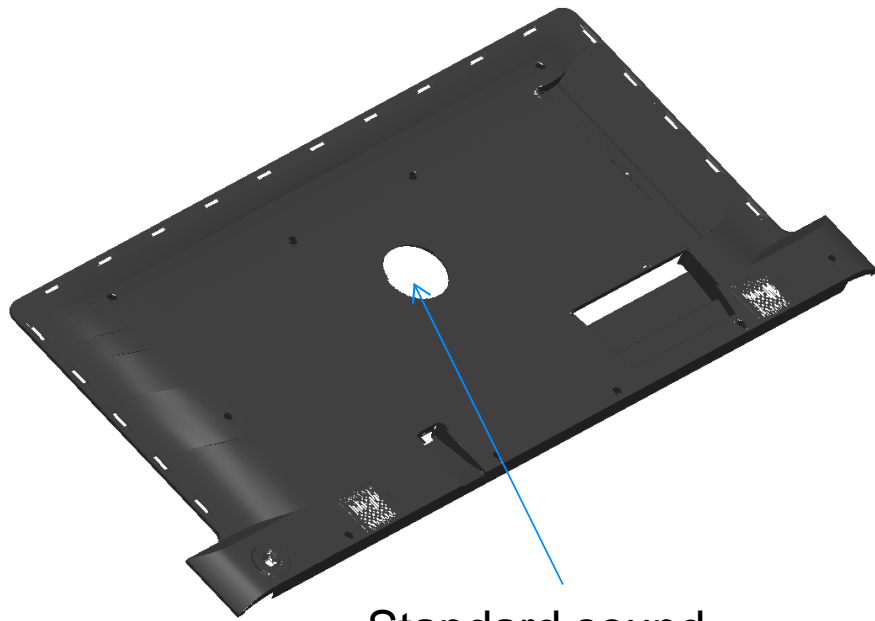


SUITS
BY CAFÉ COSTUME

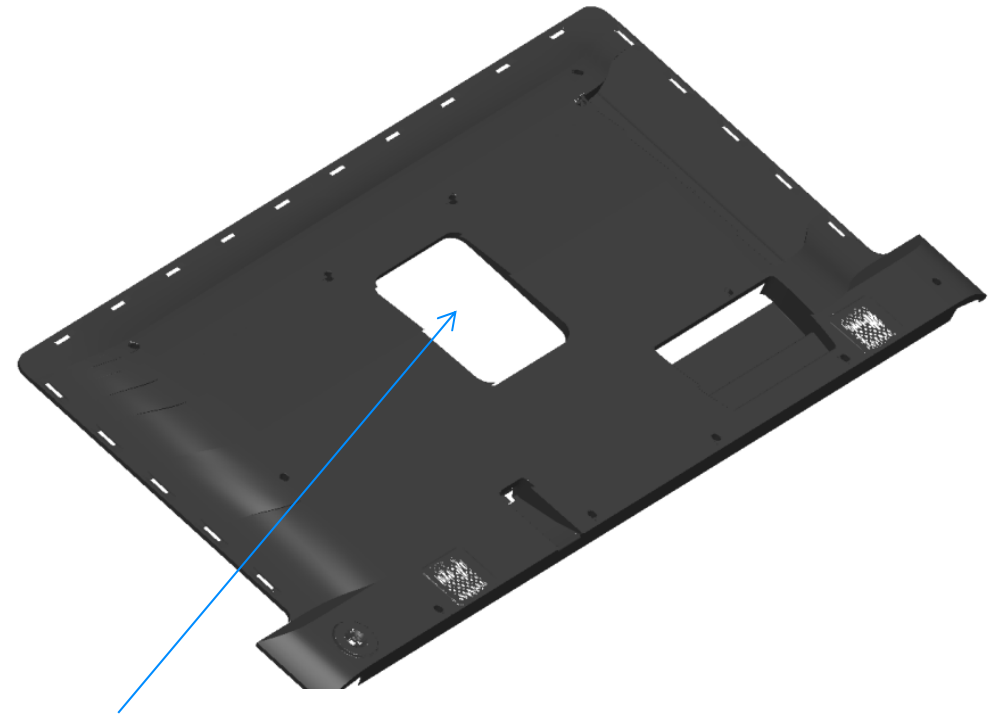
... BANK TO THE BAR, CAFÉ COSTUME WILL MAKE YOU AN EXCLUSIVE AND ELEGANT MADE-TO-MEASURE SUIT. EXPERTISE AND STREET CREDIBILITY CAN BE EXPERIENCED. BY APPOINTMENT AND WITH EXPERT CHOICE, OUR MENU FULL OF OPTIONS. FROM DIFFERENT CUTS (FRENCH, ITALIAN, ENGLISH) TO THE FABRIC, THE LININGS AND THE TAILORING WILL BE TAKEN AND KEPT SECRET, TO CREATE FOR YOU YET ANOTHER FASHIONABLE SUIT AT ALL TIMES. YOU WILL HAVE A GREAT...

Technology and value creation

> personal configuration / made to order



Standard sound



High end sound

Sustainability vs production

Results from investigation by KUL: Vacuum forming vs SLS (Qty 200)

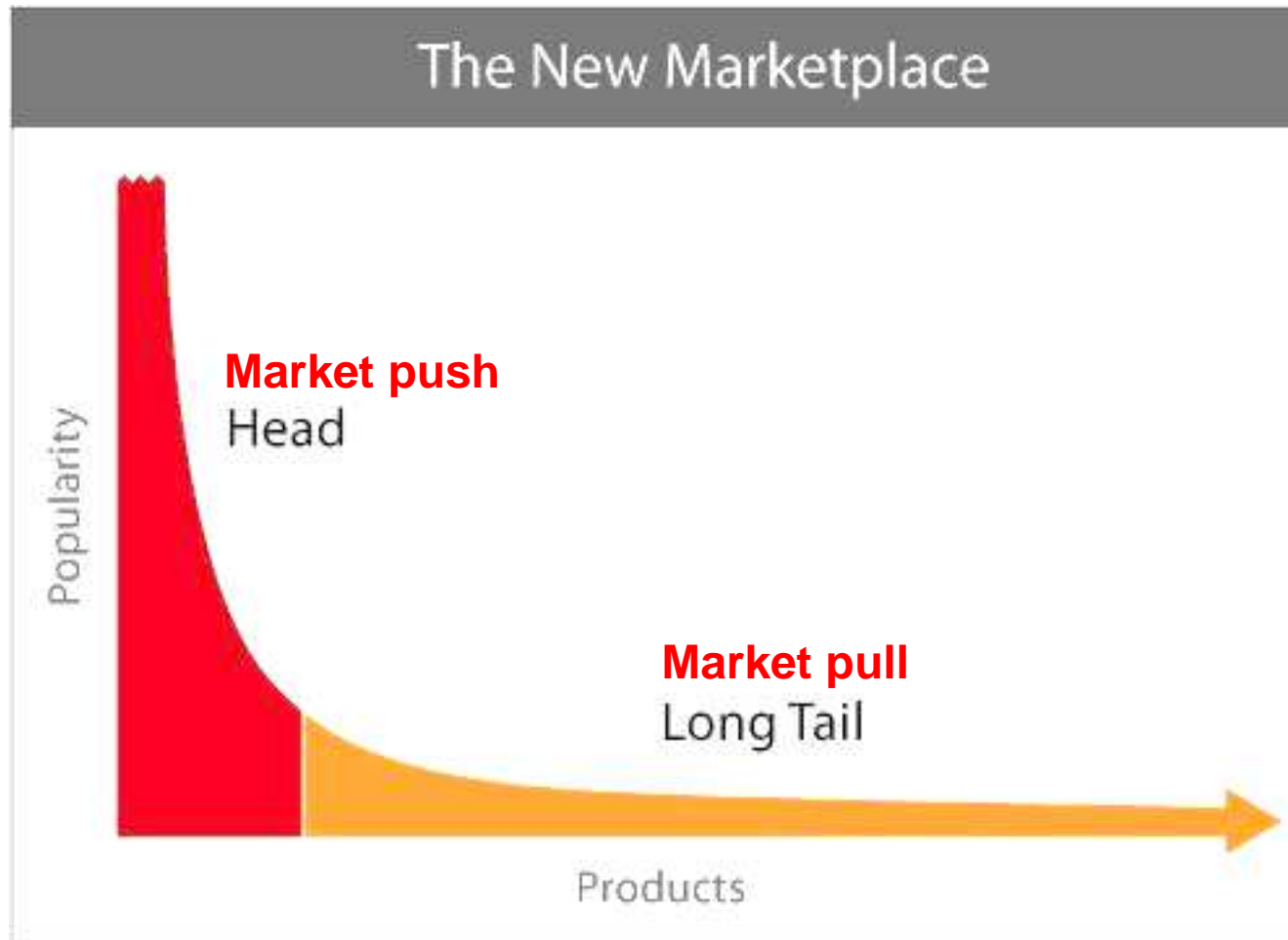
- Impact of SLS is very dependend on the subject to be printed and positioning in the building area
- Lower impact possible for SLS when nesting efficiency $> 15\%$
With nesting at 3% and no recycling of waste powder impact is almost 6x times bigger.
- Energy consumption is huge contributor in the SLS equation.
That is why a local engery mix is important.
- SLS technology is in full expansion: when energy consumption, materials, sintering process and internal recycling of waste powder improves it has the potential to make a huge mark.

Alternative business

- > long tail



Alternative business > long tail



Alternative business

> product / dienst

bolides HOME Startpagina

VETEN

nder auto, er vrijheid!

t van een auto zonder e kosten en zorgen.

Startklac in je buur

Een bolide vind in je straat of om de altijd vlakbij.

olide reserveer je smartphone.

veer je auto 24/7, sand of last minute

MUD JEANS®
for people who care

Over ons
 Lease a Jeans
 Lease a Fleece
 Heren
 Dames
 Media
 Blog
 Gift Voucher

Zoeken

Nederlands

Welkom bezoeker, Wilt u inloggen of registreren?

Home > Heren > Jeans->
Jeans

Mud Jeans denim jeans bestaan uit 100% programma.

Jeans Bio Katoen - Authentic

Een comfort denim jeans voor heren gemaakt van biologisch (70%) en gerecyclede (30%) katoen. In ..

109,95€ Excl. BTW: 90,87€

Bestellen

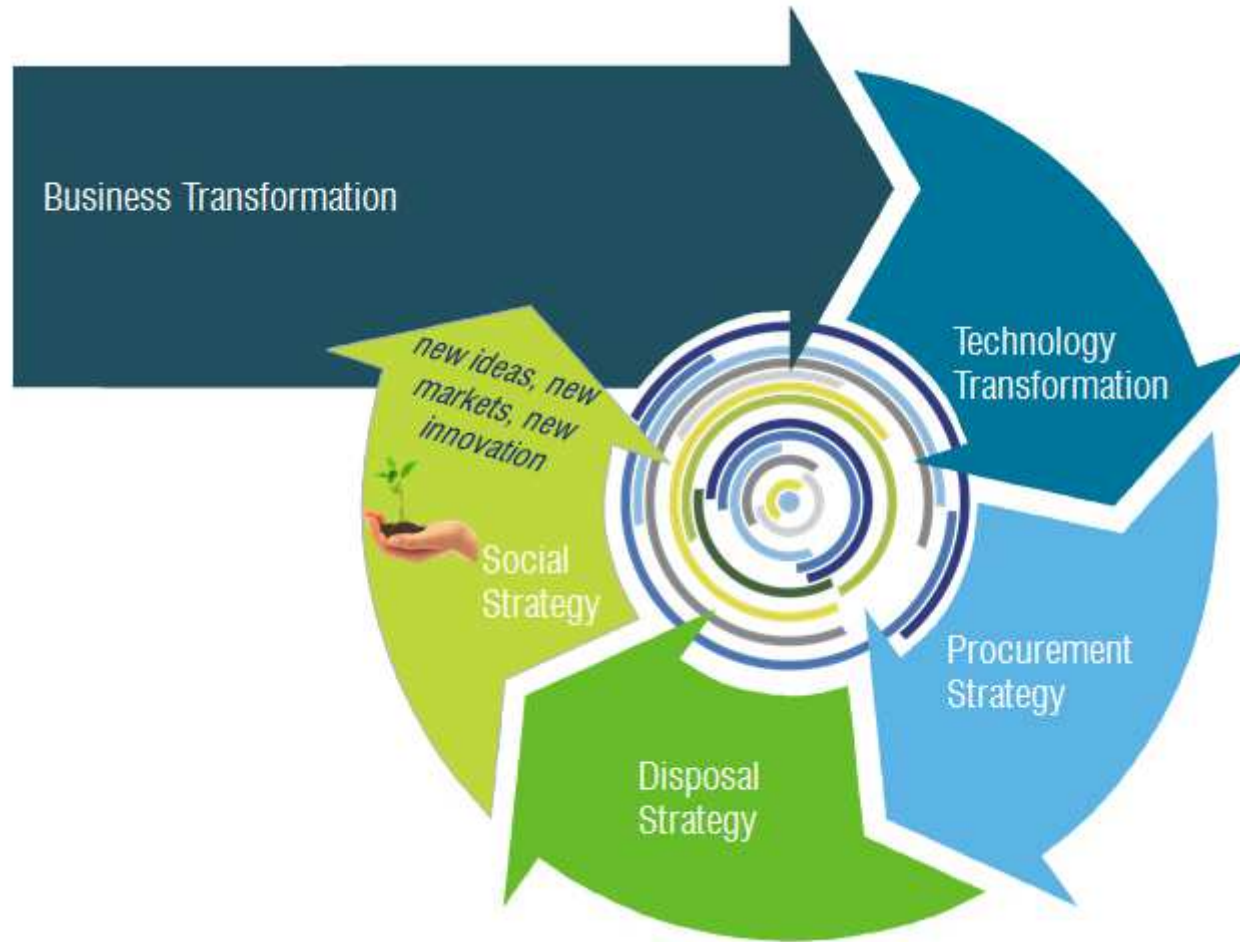
Verlanglijst

Free postage All gadgets responsibly recycled

Sell my mobile for cash - How it v

- To sell your mobile type the model into the quick search above
- When you are ready to sell your mobile simply click sell m

Alternative business > circular economy



Change in the making

