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Philips in a nutshell

innovation  you





By the year 2025, *two out of three* people will be living in *urban* areas.

Source: World Health Organization



By the year 2025, we will value *happiness and wellbeing* more than financial growth and prosperity.

Source: FutureScapes



By the year 2025, it is expected that *no one* will have a life expectancy of less than *50 years*.

Source: World Health Organization

Our goal is to improve the
lives of *3 billion people*
a year by 2025

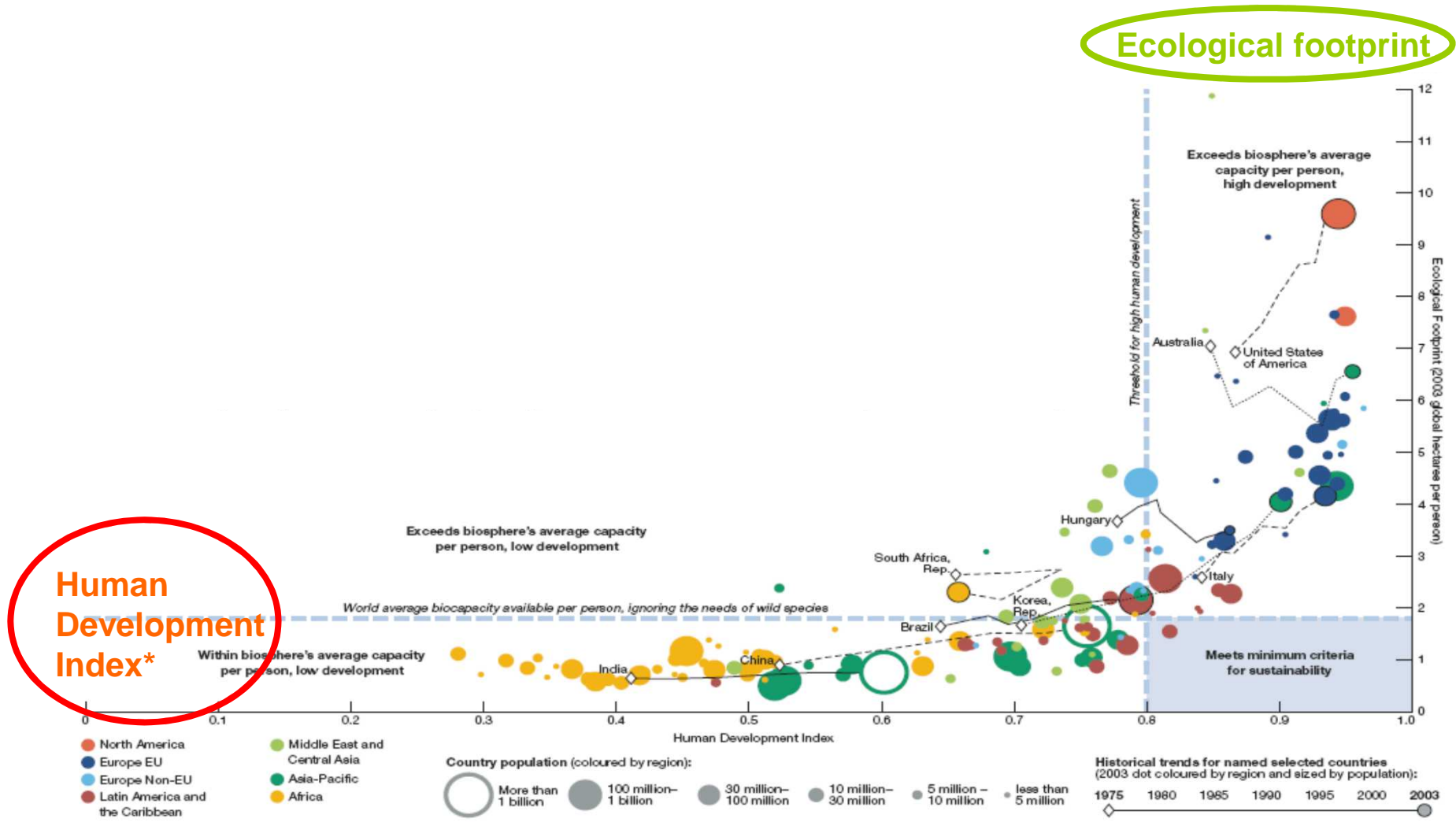


Why are we doing this ?

“There is no alternative
for sustainable
development”



How are we going to manage ?

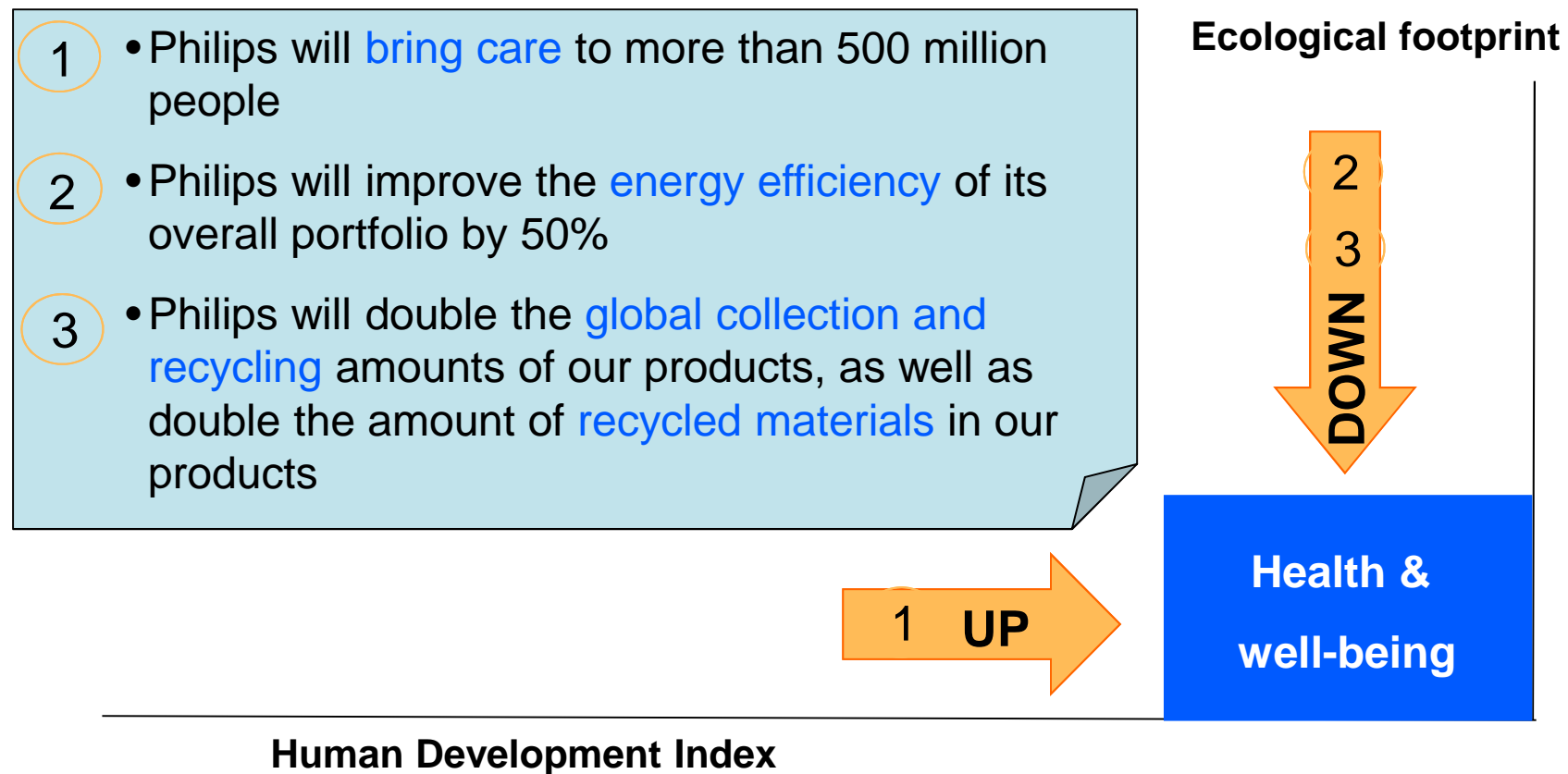


*HDI = life expectancy + education level + purchasing power

“Sustainability is a **business opportunity** for health and well-being solutions with a lighter ecological footprint”



EcoVision5: A holistic approach to Sustainability to seed mid- and long-term value creation (2015)

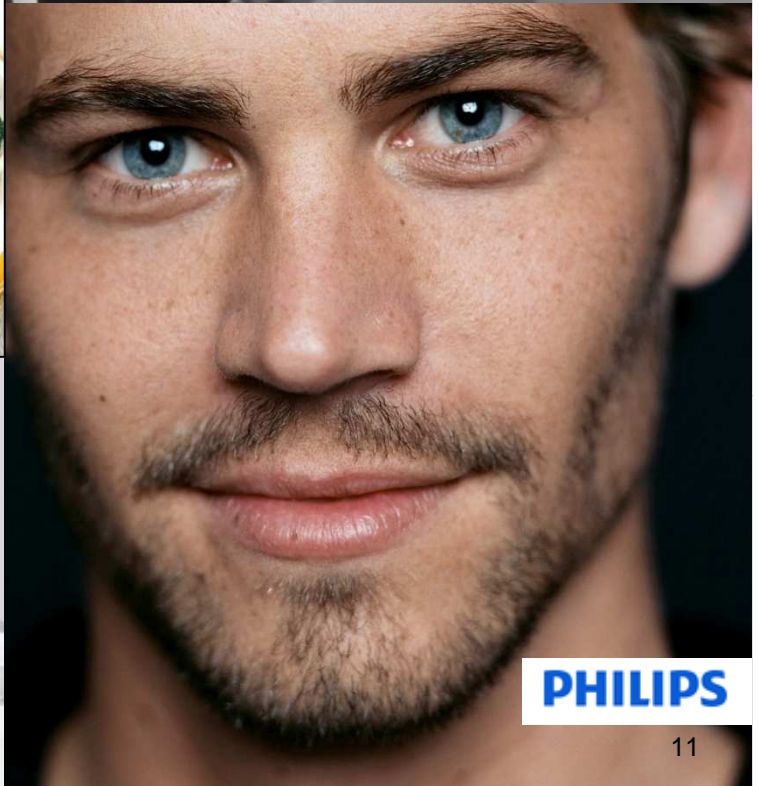








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