

# Invitation

## GrowIn 4.0 Virtual Final Conference

October 27 2021

Find out more about implementation of  
Industry 4.0 in SMEs

### Programme

- 14.00-14.15 Welcome
- 14.15-14.45 What we have achieved by project manager *Rickard Lindquist*
- 14.45-15.15 Business- and strategy development  
Technology and product development  
Training, education and recruitment
- 15.15-15.30 Break
- 15.30-16.15 Key note speech: Tech overview, maturity and trends in AI, robotics and data management by *Malene Hammer from DIS/Creadis*
- 16.15-16.45 Transition workshop: A good business practice in how to enable digital change in SME by *Trienke Drijfhout-Roeters with Dirk Baarda, Seproma*
- 16.45-17.00 The future and closure of the conference by *Rickard Lindquist*

Sign up here or follow the QR code:

<https://www.tilmeld.dk/growin40/signup>

**Interreg**  
North Sea Region  
European Regional Development Fund

